

Webmaster Report – October 2025 – Mark Jennings

A big thank you to Arnold, Judy, David R, Gill & Alyson for their assistance.

There has been little change to the website and associated social media outlets that we continue to use. (Facebook, WhatsApp and Ticket Source)

Facebook.

- Walk details
- Walk summaries
- Social events

WhatsApp

- Car share details for all walks where necessary. A big thank you to David H for maintaining the WhatsApp group. If you are not a member of the group and wish to be please contact David H or Mark.
- Annual RR Holiday organization and notification, managed by Judy.
- Footpath Fixers, managed by Danny. Proposed dates for repairs are advertised, seeking volunteers. If you are not a volunteer and would like to be one, please contact Danny or Mark who will get you added to the list.
- Footpath clearances, managed by Malcolm, proposed dates for clearances are advertised, seeking volunteers. If you are not a volunteer and would like to be one, please contact Malcolm or Mark who will get you added to the list.

Ticket Source

- Ability to book onto walks
- Full details of meeting place
- Enables walk leaders to know who is attending each walk
- Allows analysis re popularity of walks

The website and Facebook continue to be our central focus for not just walk activities but also social, procedural matters and footpath maintenance and clearance.

Facebook continues to reach a large section of our local community, we currently have 1701 followers, that is 80 more than last year. (Data breakdown at end of report).

The year ahead.

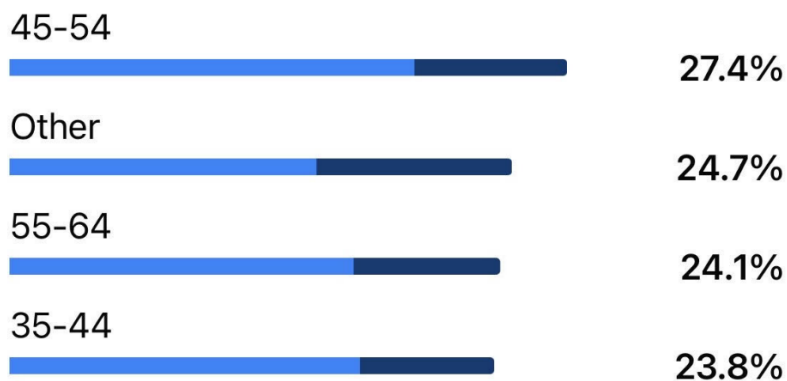
- Maintain community contact via Website and Facebook.
- Attract and welcome any new members who want to join us.
- Publicise car sharing information via Car Sharing WhatsApp group.
- Record walk attendance via Ticket Source.
- Graeme is already preparing our 2026 walk schedule. He will be circulating details with walk leaders shortly. If you have never led a walk and want to volunteer, please contact Graeme or Mark.

*Finally, with so many posts going on the site, it is easy to miss things, so PLEASE follow the advice in the post '**Keeping abreast of all things Rossie Ramblers**', which you will find on the same page as the Walks Schedule.*

Facebook data

Age and gender ⓘ

● 69% Women ● 31% Men



Where people find you ⓘ

Media type Following type

● 56% Followers ● 44% Non-followers

